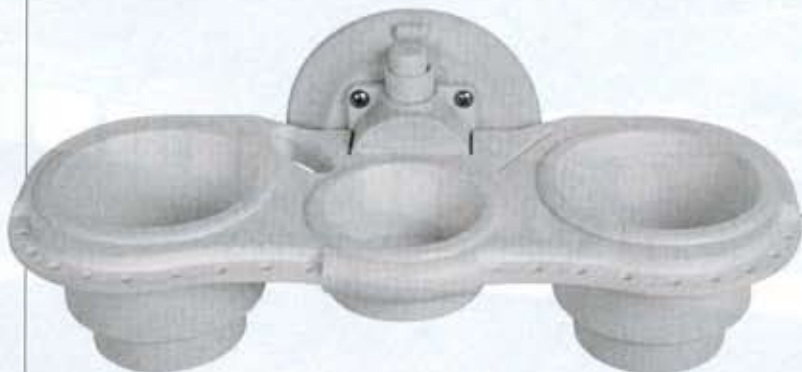


:: DON'T HOLD BACK

If you're looking to increase your vessel's range you need an Aero Tec Laboratories fuel bladder. Ideal for extended range fishing trips, the newest member of their fuel bladder family is the 500 gallon FueLocker™. Because of its unique design, the FueLocker™ takes up 50% less deck space than traditional pillow style bladders. Place it on deck or in a vented locker and fill with fuel from any standard fuel pump nozzle. The super tough, abrasion resistant material features a 1" ball valve, stand pipe and cap with pressure relief valve and anti back-flow valve that ensures safe operation. For additional sizes and styles be sure to visit their comprehensive website. **Aero Tech Laboratories, 800.526.5330, boatbladders.com**



:: NO SPILLS

If any company should be crowned *King of Cupholders*, it's SeaSucker. Those who haven't experienced SeaSucker products are seriously missing the boat! Their Fisherman's Cup Holder features knife and plier storage slots, utility tray, numerous hook holes and two cup holders. Manufactured with 3/4" Starboard for durability, the Fisherman's Cup Holder is held in place with a 4 1/2" SeaSucker vacuum mount that's rated for over 100 pounds of holding power. Thanks to its versatility and portability, the unit can be fixed anywhere you need it. Never spill again. **SeaSucker, 941.586.2664, seasucker.com**

:: FIT THE BILL

Stay on the water longer with Reel Life performance apparel. The summer heat is here and anglers need all of the help they can get to stay cool and comfortable. Reel Life's Flexfit® performance hats feature the ultimate combination of function, comfort and style. Designed with Cool & Dry technology, their performance hats offer optimal air circulation and quick-drying attributes. For anglers this means you stay cooler during those long, hot summer days on the water. In addition, the grey under visor increases visibility by reducing glare. Not your typical fishing apparel company, Reel Life is a way of life. **Reel Life, reellifegear.com**



:: PADDLE POWER

You can't argue against stand up paddleboarding as the hottest new trend for outdoor enthusiasts. Perfect for the summer season, BOTE boards are leading the way among custom paddleboards for the angling enthusiast. Constructed with the highest-quality EPS foam, fiberglass and sealed with durable epoxy resin, the 12' BOTE is well suited for fishing, paddling and surfing. For the active angler the best feature is the removable leaning post. Unique to BOTE, the aluminum leaning post features rod holders, a paddle clip and backpack holder. Options and accessories include custom pad designs, carbon paddles/fins, and a 35-quart Yeti Cooler. **BOTE, 850.424.5010, boteboard.com**

